

SPONSORSHIP PACKET AUGUST 15TH -17TH

POWER MEDIA SOLUTIONS & FRONTRUNNER INC. PRESENTS

AUGUST 15TH - 17TH

XCLUSIVE POWER DAY

Weekend
MEMPHIS, TN

FRIDAY



MEET & GREET

With The Silver Fox Squad

6 PM - 9 PM

SATURDAY



JSYB EXPO LIVE AUCTION & CONCERT SERIES

9 AM - 9 PM

SUNDAY



Sunday Brunch

10 AM - NOON



@POWERMEDIASOLUTIONS

WWW.XCLUSIVEPOWER.COM

@FRONTRUNNERINC

Sponsorship Opportunity for Men's Health and Wellness Awareness Event

Dear Perspective Sponsor,

I hope this letter finds you well. We are excited to announce an upcoming event that aligns with your commitment to community well-being, economic growth, and cultural enrichment. We are reaching out to you because we believe your support would significantly contribute to the success of our event.

Event Details:

- Title: Exclusive Power Weekend
- Date: August 15th-17th
- Venue: TBD

Our event is designed to address multiple aspects crucial for our community's betterment. We are focusing on:

Men's Health and Wellness Awareness: As part of our commitment to promoting health and well-being, we will host informative sessions, workshops, and activities dedicated to raising awareness about men's health issues. Your support will enable us to provide resources and information to empower individuals to take control of their well-being.

Entrepreneurship and Economic Growth: JSYB Expo will feature a dedicated section to foster entrepreneurship and economic growth. We will host panel discussions, networking sessions, vendor shopping components, and workshops to encourage innovation, collaboration, and economic empowerment within our community.

Artist and Music Exposure: Live Auction with Artist, Erica Dunlap featuring some of her unique and highly sought-after pieces. Recognizing the importance of culture and the arts, we have curated a space for local artists and musicians to showcase their talent. Your sponsorship will directly contribute to supporting the local arts scene and providing exposure to emerging artists. Front Runner will produce the artist concert portion featuring and building economic stimulation for local artists.

Fundraiser: In addition to the awareness and empowerment aspects, a significant portion of the event will be dedicated to fundraising for On Location Memphis. Your sponsorship will play a crucial role in helping us achieve our fundraising goals and positively impact the community. Special celebrity appearances are committed to Men's Health and Wellness initiatives and fundraisers by offering themselves as part of the fundraising driver. With over 5 million followers we are sure to make an impact during this signature event powered by Power Media Solutions, PR & Marketing Firm.

By sponsoring our event, your organization will not only gain exposure to a diverse audience but will also demonstrate a commitment to the well-being and growth of our community.

We are confident that your support will make a meaningful difference in the success of this event. If you have any questions or would like further details, please do not hesitate to contact us at 901.208.1176 Sharen Rooks, creativedirector@powermediasolutions.com Kenitra Wright, 901.878.2194 info@thewrighteventplanner.net or Shenequa Foster 901.649.1332 marketingwithshenequa@gmail.com

Thank you for considering our sponsorship proposal. We look forward to the opportunity to collaborate and create a positive impact together.

Sincerely,

Sharen Rooks
Creative Director

Power Media Solutions
PR & Marketing Firm
www.powermediasolutions.com
www.tellitnowprconference.com
www.jsybexpo.com
www.xclusivpower.com

Additional BRANDS & Achievements

Annual Tell It Now PR/Marketing Conference Clinic
Jumpstart Your Business Network & Podcast
Born 2 Win Annual Fundraiser Concert
Women in Leadership Series
Front Runner Production, Concert Series
JSYB Membership
Memphis Love Butter Radio & Skin Care
Bluff City Magazine
On Location Memphis, 5th Step Movie Production
Volunteer Memphis, Finalist Corporate Citizen Award June 13th, 2024
Received Resolution from Shelby County Commissioner, Erica Sugarmon

Sponsorship made payable to:
Power Media Solutions
230 E. Goodman Rd. Bldg 3-201
Southaven, MS 38671

To request an invoice please email creativedirector@powermediasolutions.com or call 901.208.1176 also include a W9 with your sponsorship as an attachment.



Sponsorship Levels Xclusive Power Day 2025

Xclusive Title Sponsor \$35,000

Company name and logo on step and repeat banner

Company name and logo on event banner

Company name and logo featured on event Billboard

Company name and logo featured on advertising benches

Company name and log prominently featured in all media advertisements, press releases for the event

Cover Feature with Bluff City Magazine

Company promotional items placed inside

50 copies of Bluff City Magazines

Company and logo listed on **(1) XclusivePower, (2) Power Media Solutions, (3) JSYB Expo, (4) Bluff City Magazine (5) On Location Memphis** website with hyperlink

Company name and logo displayed during the event on a rolling PowerPoint

50 Radio spots Rite On Radio 87.7 FM and Bumpin FM 96.3

Onsite vendor table

Company representative speaking opportunity during the event

15 VIP Ticket and ALL ACCESS PASS **(Saturday ONLY)**

4-Events

1-JSYB Expo, 2-Live Art Auction, 3-Silver Fox Squad Fundraiser (OLM), 4-Artist Showcase

1 Commerical promo .60 second

Social media promotional of the company and logo across 12 platforms 3x-6x daily

.60 sec promo commercial

Platinum Sponsor \$15,000

Company name and logo prominently featured in all media advertisements for the event

Company name and logo featured on a banner

Featured on Billboard, MATA Bus, Media mention, print, digital, audio-visual

Company name and logo listed on XclusivePower, Power Media, JSYB Expo websites with a hyperlink

Company name and logo prominently displayed on rolling PowerPoint during the event

Onsite vendor table

Full Page Ad in Bluff City Magazine

25 copies of Bluff City Magazines

10 VIP Tickets

4-Events

1-JSYB Expo, 2-Live Art Auction, 3-Silver Fox Squad Fundraiser (OLM), 4-Artist Showcase

Appearance on multiple podcasts sponsored by Power Media Solutions

.15 Sec promo commercial

Sponsor Interview/Call To Action

Gold Sponsor \$10,000

Company name and logo prominently featured in all media advertisements for the event

Company name and logo listed on XclusivePower website with a hyperlink

Company name and logo featured on a 24x36 foam board/easel

Onsite vendor table

¼ page Ad in Bluff City Magazine

4 VIP Tickets

4-Events

1-JSYB Expo, 2-Live Art Auction, 3-Silver Fox Squad Fundraiser (OLM), 4-Artist Showcase

Silver Sponsor \$5,000

Company name and logo promoted across 10 SM platforms 3x-5x daily
Company name and logo listed on XclusivePower website with a hyperlink
Company name and logo featured on a 24x36 foam board/easel
2 VIP Tickets

Sponsorship Levels Xclusive Day 2025 Single Event Opportunity

Meet and Greet w/Silver Fox Squad

Friday, August 15, 2025-6pm-9pm

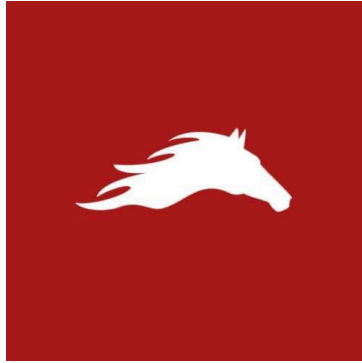
Special Sponsorship Rate \$7500
Co-Branded event recognition
Promo Commercial .30-.60 sec
Custom Step & Repeat
Press Blitz
Social media marketing promotion
10 ALL PASSES (**Xclusive Power Day Saturday, August 16th**)

Sunday Brunch w/Silver Fox Squad

Sunday, August 17, 2024- 10am-noon

Special Sponsorship Rate \$7500
Co-Branded event recognition
Promo Commercial .30-.60 sec
Custom Step & Repeat
Press Blitz
Social media marketing promotion
10 ALL PASSES (**Xclusive Power Day Saturday, August 16th**)

Powered By



Past Events



5-Step Movie Premiere April 14th (SOLD OUT)
KAPPA Red Carpet Event, April 21st (SOLD OUT)

[BOLD Interview, Sharen Rooks](#)
[Tennessee Spotlight Interview, Sharen Rooks](#)
2x Grammy Winner, Henderson Thigpen (Client)
www.otmmusicgroup.com

















